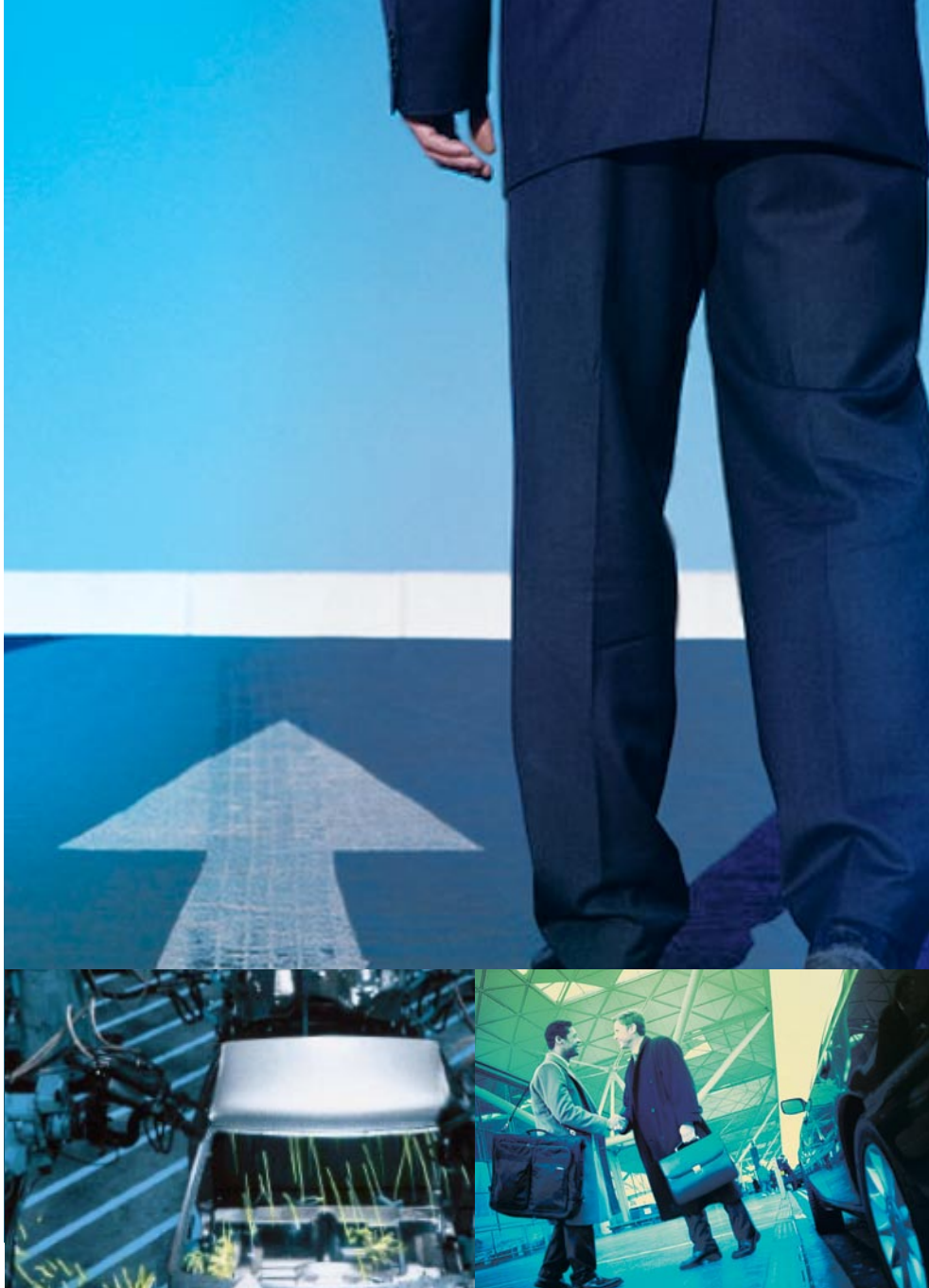




Choose certainty.  
Add value.



## Proceed better

Meet customer expectations with ISO 9001.

## 拓力前行

ISO 9001助您满足客户的期望

TÜV SÜD Group

TÜV®



## Boost your quality

Customer complaints, reworking and guarantee cases can be the first signs of a general lack of quality in a company. These signs are only the tip of the iceberg and may conceal a multitude of challenges within daily processes and structures. This can result in additional costs and even damage to the company's reputation.

This can easily be avoided: quality management systems sources potential for optimisation and utilises it systematically, efficiently and effectively. By complying with the ISO 9001 standard, your company can attain higher customer satisfaction and continuous improvement for a smooth achievement of the company targets – whether it is about market share, cost saving or risk avoidance.

Many organisations nowadays require their suppliers to hold an ISO 9001 certificate, which could be the crucial factor for getting a purchase order.

## Services at a glance

TÜV SÜD is an important supporting bridge between international trade partners, supporting companies to attain an esteemed reputation for quality that Germany is so famous for.

Our experts partner you along the path to systematic quality by:

- Supporting organisations of every size and industry to implement and align to the standards of ISO 9001
- Offering third party audits
- Upgrading to ISO 9001:2008
- Providing internationally well-recognised certificates and certification marks as marketing tools

Other services to ensure quality are:

- Training courses
- Certifications according to other management system standards such as ISO 14001, OHSAS 18001, ISO/TS 16949 etc. and combination thereof
- Audits according to your specific requirements
- Vendor assessments
- Product tests and certifications

## 提升品质

客户投诉、返工和质量索赔是公司质量缺失的先兆。这些现象仅仅是冰山一角，其背后往往还隐藏着公司在日常运作和组织方面面临的众多挑战。这最终会导致公司成本增加和名誉受损。

实际上这种情况是可以避免的：质量管理体系可以探寻优化的潜力，并系统有效地进行改进。通过满足ISO 9001的要求，公司可以确保提高客户满意度和持续改进，从而顺利实现公司目标——无论是市场份额、成本节约或风险规避。

此外，当今许多组织要求他们的供应商具有ISO 9001证书，这有时是能否获得订单的关键因素。

## 服务一览

TÜV SÜD是国际贸易合作伙伴之间的重要桥梁，并帮助众多公司达到著名的、为人尊崇的德国质量。

我们的专家在您达到系统质量的道路上向您提供帮助：

- 为各种规模和行业的组织贯彻和执行ISO 9001标准提供帮助
- 第三方审核
- ISO 9001:2008升级认证
- 颁发国际权威证书和认证标志作为市场营销手段

其他质量保证的服务包括：

- 培训课程
- 其他管理体系标准的认证，例如ISO 14001、OHSAS 18001和ISO/TS 16949等，以及这些体系标准的一体化认证
- 按您的特定要求进行审核
- 供应商评审
- 产品检测和认证



香港的Adsale Exhibition Services Ltd.每年在中国大陆和越南举办20多场贸易展览。在过去8年里面完成通过了ISO 9001认证，这家公司提升了他们的贸易服务。  
“这项认证让客户可以放心地参加展览，从而扩大了我们的市场份额。”Adsale Exhibition Services Ltd.总经理Stanley Chu介绍说。这仅仅是TÜV SÜD的成功案例之一。

## 6 steps to your certification

TÜV SÜD has over two decades of experience as process partner and over 450 auditors worldwide dedicated to management system certifications. Today, more than 35,000 certificates have been issued under several accreditations. TÜV SÜD is the best choice to help you achieve certification smoothly and effectively.

These are the necessary steps to a successful ISO 9001 certification:

1. Contact and provide us with your request so that we can tailor-make a plan for you, including detailed costs and time estimation.
2. Conduct a training for implementing the ISO 9001 standard
3. Consider a pre-audit to find out if you already fulfil all the ISO 9001 requirements and learn about current areas for improvement
4. Receive our auditors on location to conduct the stage 1 audit
5. Receive our auditors on location to conduct the stage 2 audit
6. Receive the audit report and certificate

The certificate is valid for three years. The auditor will visit you regularly to support you in remaining standard compliant.

## Your benefits

- Increased economic efficiency, productivity and profitability because of streamlined operations, satisfied clients, minimised errors and reduced costs
- Better employee integration through improved internal communication and training
- Enhanced reputation through certified compliance by a neutral third party
- Easier implementation of laws and decrees by transparent processes and structures
- Superior competitiveness because of an internationally recognised quality management system which attracts investors and overcomes trade barriers

## 获得认证的六个步骤

TÜV SÜD具有二十多年的专业经验，在全球有450多名专业的管理体系审核员。迄今为止，共颁发了由不同认可机构认可的35,000余张证书。TÜV SÜD是您顺利而经济地获得认证的最佳选择。

以下为成功获得ISO 9001认证的必要步骤：

1. 与我们联系，告诉我们您的要求，这样我们可以为您制定专门的计划，包括成本和所需时间
2. 为贯彻ISO 9001标准进行培训
3. 考虑进行预审核，判断贵公司是否已经满足了ISO 9001的要求，了解尚需改善的领域
4. 接待我们的审核员进行一阶段现场审核
5. 接待我们的审核员进行二阶段现场审核
6. 接受审核报告和证书

认证证书有效期为三年。审核员将定期回访贵公司，以保证贵公司持续符合认证要求。

## 您的收益

- 改善流程、提高客户满意度、减少错误率和降低成本，从而提高经济效益、生产效率和赢利
- 通过改进内部沟通和培训，增强员工凝聚力
- 通过中立的第三方质量认证提高声誉
- 明晰的过程和结构，使得法律法规贯彻更加容易
- 国际认可的质量管理体系提高竞争力，吸引投资者，消除贸易壁垒



[www.tuv-sud.com](http://www.tuv-sud.com)

## About TÜV SÜD

Established in Germany 140 years ago, TÜV SÜD is one of the world's leading technical service providers offering knowledge services, inspections, testing, expert opinions, certification and training. Approximately 13,300 employees at over 600 locations worldwide provide technology, system and know-how optimization.

For one stop German expertise in Greater China, please contact one of these major offices:

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Taiwan	Tel.: +886 2 2898 6818
Guangzhou	Tel.: +86 20 3832 0668
Shenzhen	Tel.: +86 755 8828 6998
Chongqing	Tel.: +86 23 8980 9513
Ningbo	Tel.: +86 574 2786 6658
Qingdao	Tel.: +86 532 8503 0106
Tianjin	Tel.: +86 22 8319 2258
Wuxi	Tel.: +86 510 8820 3737
Xiamen	Tel.: +86 592 3116 068

## 关于 TÜV SÜD

TÜV SÜD于140年前在德国成立，是全球领先的技术服务公司之一，服务范围覆盖资讯、检验、测试、专家指导、认证及培训等多个领域。公司在全世界拥有600多个代表处，员工13,300人，着力为客户提供技术、系统及具体使用方面的优化服务。

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