



Greater China

Add value.
Inspire trust.

Total quality enhancement 全面质量提升

We are always around you
我们始终在您身边

Your challenges

For every enterprise, the core values leading to success are the product quality, business management and supply management. They are three key elements for survival and development of an enterprise. Each of the elements can help the enterprise to stand out among competitors, while negligence may cause crises. In recent years, there is an increase in production capacity which resulted in more products than required in China. Despite excess products available, the market is demanding for more high quality products which is short in supply. With this trend, enterprises are finding it hard to survive with their inability to satisfy the market's demands.

您面临的挑战

每一个企业，都承载了全体员工的心血和梦想，然而残酷的市场竞争，让企业家们如履薄冰。产品质量的竞争力、企业管理的竞争力、供应商管理的竞争力，都是一个企业赖以生存和发展的关键要素。这每一个要素，都可能让企业在激烈的市场竞争中脱颖而出。一个忽视，就有可能让一个企业面临危机。当前我国很多产品出现了产能过剩，而市场对于高质量产品的需求却日益增长，中高端产品的有效供给不足。如果不提升质量摆脱同质化竞争，从长远来看，企业将面临生存考验。



Why is total quality enhancement important?

China is focussing on ensuring quality in the locally manufactured products. To withstand the fierce competition and build a world-class brand, an enterprise will have to enhance its product quality, raise its quality management level and core competitiveness, expand from low-end market to medium-and-high-end market, get involved in the global supply chain, and satisfy the higher consumer demands.

How can we help you?

TÜV SÜD established more than 150 years, with a team of world-leading experts, advanced technologies, and rich experiences. TÜV SÜD offers one-stop solution for testing, inspection, auditing, certification, training and knowledge services throughout the supply chain. We can help you to meet the increasing consumer demands in terms of safety, nutrition, health, functions, effect and process control, and ensure your products and company stand out among competitors, thus gaining customers' trust and market recognition, and achieving sustainable development.

为什么全面质量提升对于您的企业非常重要？

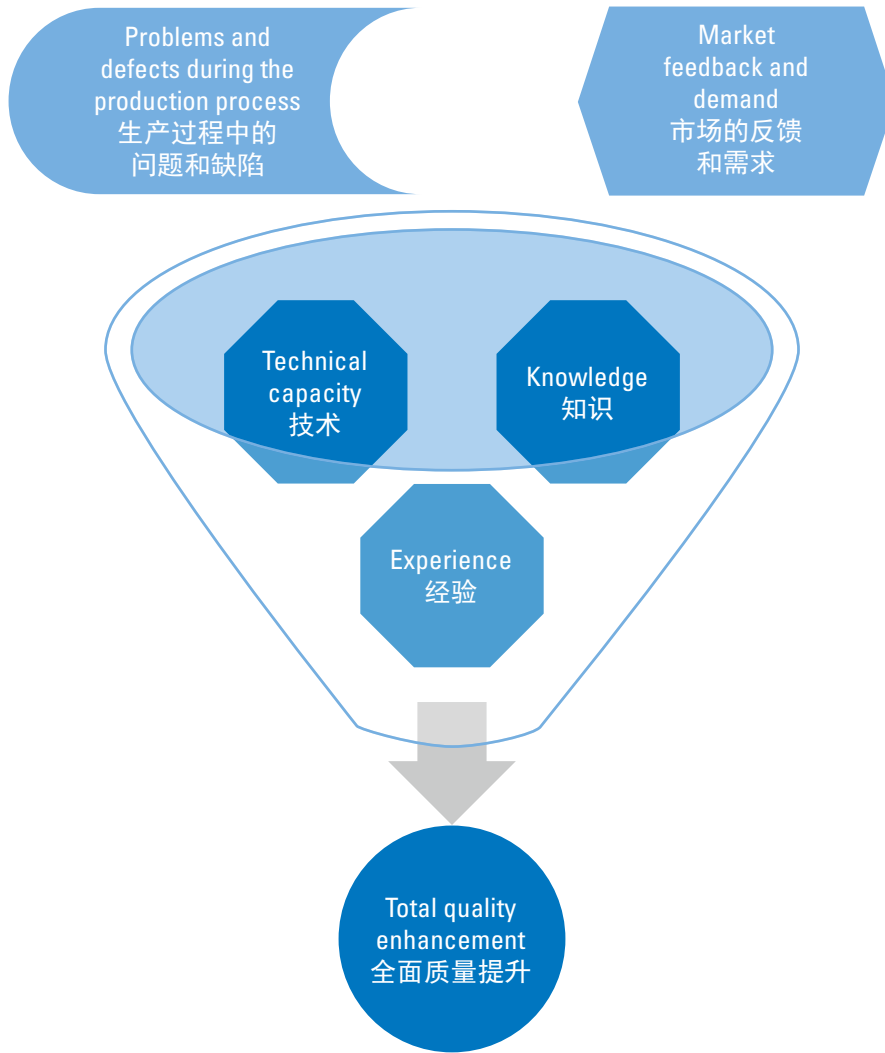
当前我国经济发展进入质量时代，全面提高产品质量，提升企业质量管理水平和核心竞争力，从低端市场向中高端市场延伸，更深更广的融入全球供给体系，满足消费升级需求，是企业激烈竞争中突围，并打造世界级品牌的必由之路。

我们如何为您提供帮助？

TÜV南德意志集团拥有跨国的专家团队，超过150年的专业知识、技术和经验，通过发现生产过程中的问题和缺陷，分析市场的反馈和需求，我们可以为您提供包括检测、检验、审核、认证、培训及知识服务的全面质量提升方案，在安全、营养、健康、功能、功效以及过程控制等方面满足消费升级需求，确保您的产品和企业在市场竞争中脱颖而出，从而赢得客户和市场，保障企业的可持续性发展。



Our services
我们提供的服务



Why choose TÜV SÜD?

TÜV SÜD is the world's leading third-party testing safety expert specialising in the product safety testing in the product chain. We provide comprehensive testing, certification and inspection services for the whole chain from raw materials to end products. TÜV SÜD has state-of-the-art laboratories located in various countries and regions. Together with our experienced technical experts, your report will be recognised anywhere in the world.

Add value. Inspire trust.

TÜV SÜD is a premium quality, safety and sustainability solutions provider that specialises in testing, inspection, auditing, certification, training and knowledge services. Represented in over 1,000 locations worldwide, we hold accreditations in Europe, the Americas, the Middle East and Asia. By delivering objective solutions to our customers, we add tangible value to businesses, consumers and the environment.

为什么选择TÜV南德意志集团?

TÜV南德意志集团作为全球知名的第三方测试安全专家，专注于产品链中产品安全的检测、认证、审核及知识服务。从最初的原料开始，经过生产、加工到最终成品，整个环节，均能提供权威的安全检测和咨询服务。TÜV南德意志集团在全球多个国家和地区拥有技术完备的实验室，并配备尖端的仪器设备和经验丰富的产品安全技术专家，其报告在国际范围内均获得认可。

创享价值，激发信任

TÜV南德意志集团是一家优质、安全和可持续发展的专业测试、检验、审核、认证、培训和知识服务解决方案提供商。我们在世界各地超过1,000多个分支机构，因此在欧洲、美洲、中东、亚洲和非洲备受盛誉。通过为客户提供客观的解决方案，公司为企业、消费者和环境增添有形价值。

* Some of the services listed are provided due to local regulations only and may not be available in other regions. Please contact us for further details.

* 上述部分服务可能由于当地法规的原因而无法在您的地区提供，欢迎您与我们联系咨询。

Our branches in Greater China:

我们在大中华区的分支机构:

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